

TRI-FOLD SELF MAILER

8.5" x 11" fold to 8.5" x 3.6875"

DETAILS -

6 page roll fold
(AKA: Tri-fold or Letterfold)

Flat Size	11" x 8.5"
Final Size	3.6875" x 8.5"
Pages	6
Panels	3

*Roll fold brochures have the outer two panels the same width. Every panel after that must be slightly shorter than the previous to allow for proper folding.



OUTSIDE FRONT PANEL
(3.6875")

ADDRESS AREA: This area should be left clear to accommodate the mailing address and barcode.

The space indicated will work for most addresses, but consider your mailing list. If you have lengthy business names and/or job titles you want to include (government agencies, for instance) you may need more room.



MAILING PANEL
(3.6875")

THE MAILING PANEL SHOULD BE ORIENTED
UPSIDE DOWN RELATIVE TO THE
TOP AND BOTTOM PANELS

Non-Profit
Organization
U.S. Postage
PAID
PPC



SAFETY ZONE: Place all copy within the safety zone. Tip: Keep copy .25" away from all trims and folds for a balanced appearance.

TRIM LINE: The final trim of the document.

BLEED: If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.

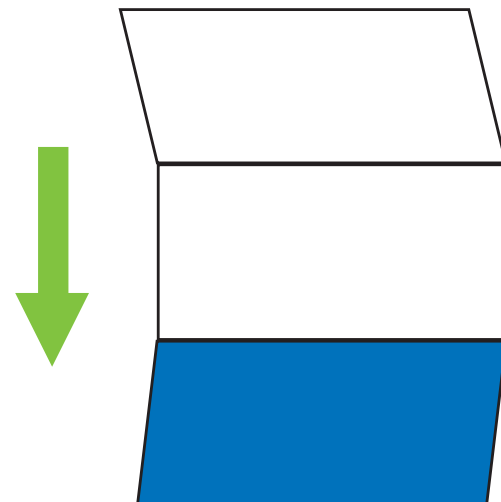


FOLD-IN PANEL FRONT
(3.625")

← **SAFETY ZONE:** Place all copy within the safety zone. Tip: Keep copy .25" away from all trims and folds for a balanced appearance.

← **TRIM LINE:** The final trim of the document.

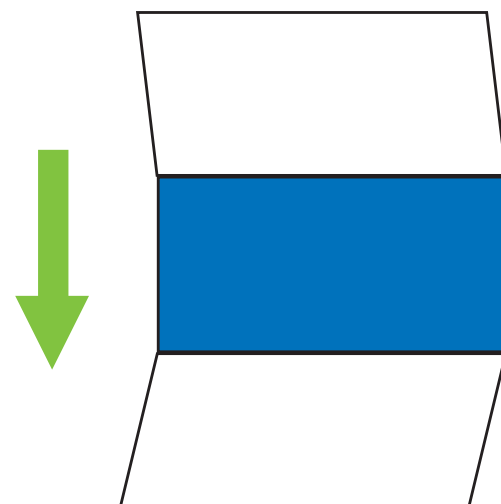
← **BLEED:** If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.



**INSIDE FRONT PANEL
(3.6875")**

PPC 

THESE 3 PANELS SHOULD BE ORIENTED UPSIDE DOWN
RELATIVE TO THE OUTSIDE FRONT PANEL



**INSIDE CENTER PANEL
(3.6875")**

TRI-FOLD SELF MAILER

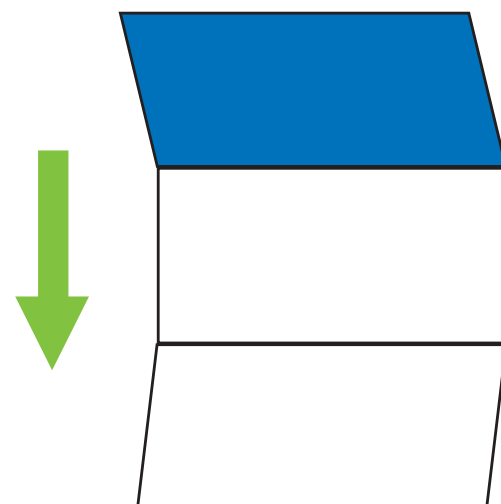
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**FOLD-IN PANEL BACK
(3.625")**